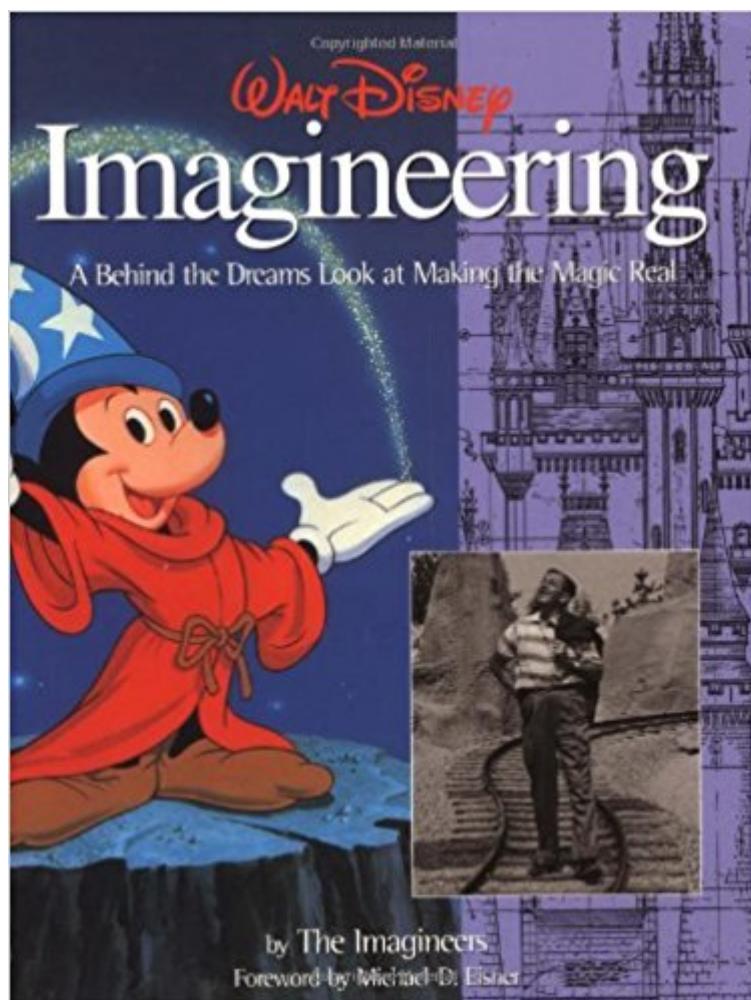


The book was found

Walt Disney Imagineering: A Behind The Dreams Look At Making The Magic Real (A Walt Disney Imagineering Book)



Synopsis

Here is an explanation, in colorful detail, of the making of the magic of Walt Disney World, Disneyland, Disneyland Paris, and Tokyo Disneyland. Full-color photos.

Book Information

Series: A Walt Disney Imagineering Book

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Age Range: 1 and up

Grade Level: 5 - 9

Customer Reviews

Both of these heavily illustrated books look at two less celebrated sections of the Disney empire, and the rare artwork that both contain is their strongest asset. Canemaker's book is on the people who created preliminary sketches "that explore the visual possibilities in a literary property." These possibilities for any proposed cartoon include the visual style of the film, how the characters will look, the way a major scene could be portrayed, and so on. Specific sketch artists have put their individual stamp on the entire look of the finished film in such cases as *Sleeping Beauty*, *Bambi*, and *Night on Bald Mountain*. In addition, they have created memorable minor characters, such as Pocahontas's raccoon pal and *Beauty and the Beast*'s Mrs. Potts. Canemaker primarily concentrates on the feature-length cartoons, and he gives special attention to *Fantasia*. By chronologically examining the life and work of the significant sketch artists, he ably demonstrates their contributions. An interesting look at a neglected aspect of the Disney films. With a combination of imagination and engineering skill, the Imagineers create all elements of the Disney theme parks, from the rides, attractions, shops, and restaurants to the signs, light fixtures, trash cans, and

landscaping. Starting with Disneyland and continuing up to the present day, this book attempts to show how "imagineering" created so many memorable experiences. Even with the aid of copious illustrations?never-before-seen artwork from the Imagineering Division's own files?the act of imaginative creation is difficult to re-create, and this work doesn't completely succeed in showing how the Imagineers brought their creations into being. It is further hampered by a once-over-lightly writing style. But that is a minor quibble in what for the most part is a fascinating before-the-curtain-rises look at the Disney theme parks. Both books are highly recommended for academic and larger public libraries.?Marianne Cawley, Enoch Pratt Free Lib., BaltimoreCopyright 1996 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

"Imagineering" is a coinage of the Disney corporation that denotes the combination of imagination and engineering it employs to create the attractions in its theme parks. This big, lavish artbook spans four decades of imagineering, from the relatively unsophisticated rides, such as Main Street U.S.A. and the Matterhorn, with which Disneyland opened in 1959, to the high-tech, special effects^-inspired rides at Disney-MGM Studios (many concepts that never got off the drawing board also appear). It takes readers through the entire imagineering process, from original idea, through blueprints and scale models, to actual construction--all illustrated by hundreds of concept sketches, character designs, architectural drawings, and other artwork. It goes to show: the Disney crew puts impressive effort into providing simple fun for tourists. Chock-full of the behind-the-scenes info and trivia Disney fans love, the book is a fascinating display of state-of-the-art theme park development and stimulating incitement for Disney-bound vacationers who want more than travel guides will give them. Gordon Flagg --This text refers to an out of print or unavailable edition of this title.

A coffee table book that you want to fully read, cover to cover. It goes into so much about Disney's concept of "Imagineering". Combining their Hollywood skills with Engineering know how to create their amazing parks and attractions. The level of detail in the book is astounding. It gives great info on how everything is examined. Everything is deliberately designed. Everything serves and tells a story. The book is pact full of amazing art, concept art, various protected fold outs and brochures. Just a true masterpiece. It will keep you fascinated for years.The only downside is the bulk of this book is really focused on the 1980's to the present designs. There is some historical stuff, but not as much as you might like. All of that can be largely found in the prio book on Imagineering, which is sadly out of print, hard to find and expensive.

I am an avid collector of Disney art books, and an art school graduate. Of all the books I have, this one should be a mandatory addition in the library of any art student or creative person. It is a heavy hardcover book with plenty of fold out pages. The details of this book provide endless inspiration and it covers a wide array of themes unlike other books that focus in on a particular subject/ride/story/character. If you only get one Disney themed art book, this is the best one.

My nephew is majoring in engineering and hopes to one day become an Imagineer. Last summer we were lucky enough to attend lunch with an Imagineer, and she told us so many wonderful "behind the scenes" stories. This book is like that lunch, only longer and illustrated. It's a big, beautiful book full of fascinating information, photos and drawings. Everyone was passing it around on Christmas morning. If you are a Disney fanatic or have a future Imagineer in the family, this is a showstopper gift.

Amazing, stunning, beautiful book. It's a coffee table book in my house and whenever we have company people marvel at the book. The artwork is enchanting. The size is perfect. It's big but not too big. The cover has a sheen to it that makes it seem like it's lit up. It's just so full of Disney magic that you really get swept up in it. Treat yourself and buy this book. You won't be disappointed

This is easily one of the best coffee table books I have ever read! I have been a fan of the Disney Theme Parks ever since I was a little kid and the information and artwork featured in this book is nothing short of jaw dropping! I would wholeheartedly recommend this to anyone who's ever thoroughly enjoyed themselves at Disneyland, Disney World or any of the other Disney Theme Parks around the world and wondered "how did they do that!?"

Beautiful book that conveys the excitement of creating the wonderful Disney theme parks. Excellent format. Gorgeous illustrations with lots of gate-folds and tipped in brochures. Excellent price for a book this large.

I purchased this book for my husband (who loves all things Disney) and I have to say, it is just lovely. It is a large book with vivid and beautiful photos, and lots of behind-the-scenes type info. The size of the book and quality of the photos make it the perfect choice for a coffee table. This book is excellent for anyone who loves Disney or just likes looking at cool pictures. If you are a Disneyphile,

you definitely need this book. You will not be disappointed. (In addition, the price for this book on is less than what you will find in the parks.)

...pick up this book. My family and I recently went to Walt Disney world (not my first time). However, I found myself cranking my neck around this time in amazement at all the detail that goes into making every place and attraction "magical" at WDW. I had the time of my life and I felt like a kid again. When we returned from the trip, my mind has been "back in WDW" ever since. When I searched for background materials on "how they do it" at Disney Imagineering, I came across this book. I have found it to be a real descriptive book on all the work the Imagineering team puts into creating an themed attraction. When you go to the Disney Parks, you can tell that it is a labor of love that created those places! Great book to read before you head to a Disney Park!

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